

6 February 2019

**YouGov plc
("YouGov" or "the Group")**

Capital Markets Day

YouGov, the international research and data analytics group, will host a Capital Markets Day this afternoon starting at 2.00pm GMT.

The event will be hosted by Stephan Shakespeare, CEO, and will include a series of presentations by clients and senior management on YouGov's product suite, operations and strategy.

No material new information will be provided, and the presentations and live webcast will be available from 1.45pm GMT on YouGov's website at:

www.yougov.co.uk/about/investors/presentations/

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